

“THE CHANGE MY LIFE CASE”



Changing My Life, 1st TRY
May 6th, 2007

I chose a place full of people I thought I could learn a bunch of things from.
People that could show me points of view I don't even imagine.
People that did and do beautiful things and that understand the real meaning of Beauty.

THE NEW YORKER CONFERENCE / 2012 : *stories from the near future*

[MAY 06 + 07 / 2007 > NEW YORK CITY]

HOME VIDEO PARTICIPANTS

- ▷ ANTHONY ATALA
- ▷ KEN AULETTA
- ▷ SAFI R. BAHCALL
- ▷ DAN BARBER
- ▷ YVES BÉHAR
- ▷ CORY A. BOOKER
- ▷ BILL BUFORD
- ▷ DAVID BYRNE
- ▷ MARIANNE CUSATO
- ▷ DAVID DENBY
- ▷ BARRY DILLER
- ▷ HENRY FINDER
- ▷ MALCOLM GLADWELL
- ▷ PAUL GOLDBERGER
- ▷ WILL GOLDFARB
- ▷ ZAHA HADID
- ▷ JONATHAN HAIDT
- ▷ THIERRY HERNANDEZ
- ▷ ARIANNA HUFFINGTON
- ▷ ISSA
- ▷ YOUNGHEE JUNG
- ▷ DANIEL LEVITIN

BELOW IS A PARTIAL LIST OF NEW YORKER CONFERENCE PARTICIPANTS. THE PROGRAM IS STILL IN FORMATION, AND UPDATES TO THIS LIST WILL BE ADDED REGULARLY. PLEASE NOTE THAT ALL CONTENT IS SUBJECT TO CHANGE.

Anthony Atala is the W. H. Boyce Professor and director of the Wake Forest Institute for Regenerative Medicine and the chair of the Department of Urology at the Wake Forest University School of Medicine. His current work focusses on growing new human cells, tissues, and organs to repair or replace those damaged by age, cancer, trauma, or abnormal development. He is the editor for several medical journals, including *Stem Cells and Development*, and is the recipient of the congressionally funded Christopher Columbus Foundation Award.

Ken Auletta has written the Annals of Communications column for *The New Yorker* since 1992. He is the author of ten books, including the national best-sellers "Three Blind Mice: How the TV Networks Lost Their Way" and "Greed And Glory On Wall Street: The Fall of The House of Lehman." His most recent book, "Media Man: Ted Turner's Improbable Empire," grew out of a 2001 *New Yorker* article that received a National Magazine Award.

Safi R. Bahcall is the president and C.E.O. of Synta Pharmaceuticals, a publicly traded biotechnology company that develops novel drugs for the treatment of cancer and other diseases. Before founding Synta, he was a consultant at

Well, what I did is just try to tell all that people what I'm looking for and see what happens.

The idea

I decided to join the Conference on March, then I spent 2 months thinking about it: I was so glad to go there, learn new things, meet so smart people... But 2 weeks before leaving I suddenly thought that the Conference could have been the chance to try to change my life or at least to find new ideas about what to do with it. And during the last nights before leaving I started to build up a website, did **business cards**, **stickers** and **t-shirts** to wear at the Conference and around the city.

ts_2



ts_1



ts_3



back

front



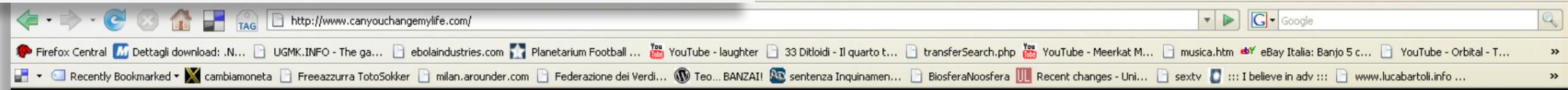
stk_bc

I only brought that t-shirts with me to be sure to win against my shyness. =D

Change his life!

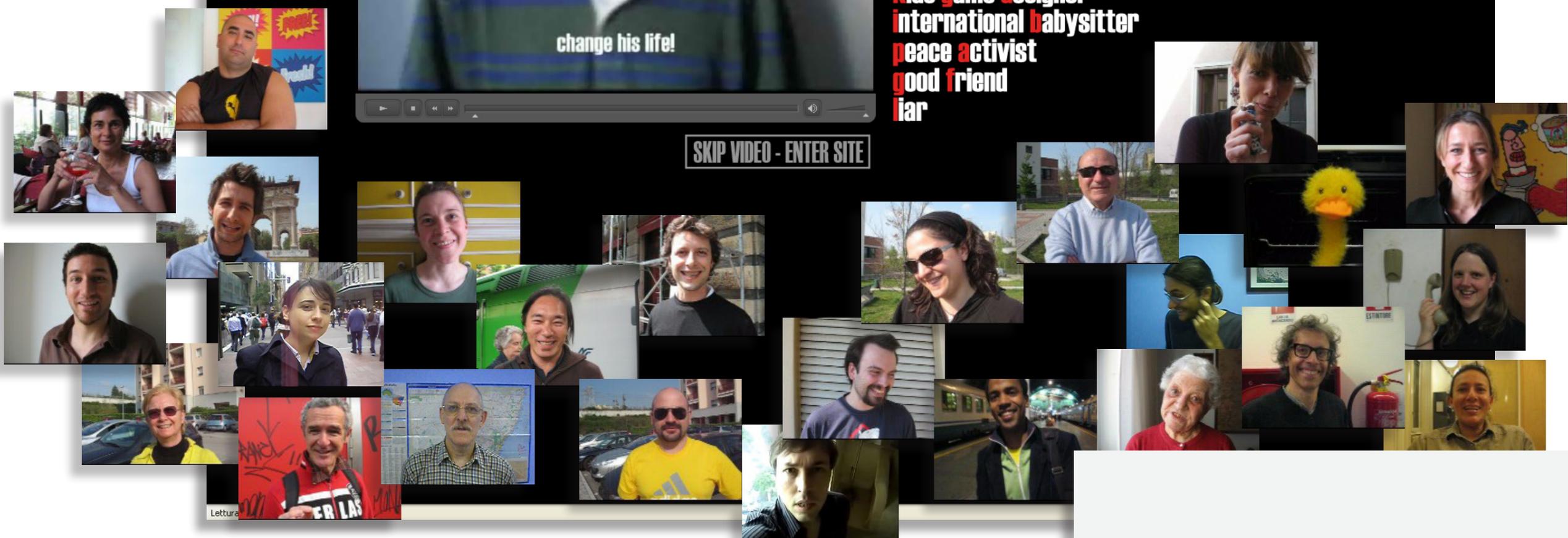
I made a videoclip involving persons I care about and that care about me.
I asked them to claim for my life changing just telling whatever they think about me.
The videoclip became the front page of the [website](http://www.canyouchangemylife.com/).

changemylife.it
canyouchangemylife.com



DARIO, CREATIVE.
some past job experiences:
story designer
copywriter
concept designer
writer
bad graphic designer
advanced love letters writer (italian style)
kids game designer
international babysitter
peace activist
good friend
liar

SKIP VIDEO - ENTER SITE



continue...

The question

After the videoclip there's the **homepage** with a simple form with a simple question. This is the way people interested in changing my life can contact me directly.

The screenshot shows a web browser window with the URL <http://www.canyouchangemylife.com/canyou.html>. The browser's address bar shows "dalai lama". The page content features a large, bold question: "CAN YOU CHANGE MY LIFE?". Below this, there are two main options: "YES!" in red text with a green checkmark icon, and "NO!" in black text with an empty square checkbox. In the center, there is a stylized black and white icon of a face with a leaf on its forehead. Below the "YES!" option, there is a "HOW?" label and a text input field containing the text "Bringing you with me in Tibet!". Below the "NO!" option, there is a "WHY?" label and an empty text input field. In the middle of the form, there are three input fields: "NAME: Tenzin Gyatso", "JOB: Dalai Lama", and "E-MAIL: dalai_lama@gmail.cc", with a "DONE" button below them. At the bottom of the page, there are two buttons: "THE TALK OF THE CHANGING!" and "WANT TO CHANGE YOUR LIFE?". The browser's status bar at the bottom left shows "Completato".

yes, it still continues...

Features

Then the website splits in two parts:

The Talk of the Canging - a kind of blog where I report the news about the 'project' and of course a place where people can discuss the matter of Changing.

And the **Change Your Life** part - where people wanting to change can show themselves and take the chance to find somebody that could change their lives.

These persons will be the parts of a **Lives-to-change list** where visitors can know about them and contact them.

The image shows two overlapping browser windows. The background window displays the website 'http://www.canyouchangemylife.com/talk/'. The page features a logo with a lightbulb and the text 'THE TALK OF THE CHANGING! Live journal of a changing life'. A blog post from May 14th, 2007, is visible, titled 'What happened'. The post includes a quote: '-A place full of people I thought I could learn a bunch of things from. People that could show me points of view I don't even imagine. People that did and do beautiful things and that understand the real meaning of Beauty: First New Yorker Conference'. Below the text is a photograph of two stickers. One sticker asks 'CAN YOU CHANGE MY LIFE?' and the other asks 'MY LIFE, PLEASE?'. The foreground window shows a form titled 'CHANGE YOUR LIFE!' with a lightbulb icon. The form contains the following fields: 'TELL WHO YOU ARE:' with a text input, 'WHAT YOU DO:' with a text input, 'AND HOW YOU'D CHANGE YOUR LIFE:' with a large text area, and 'YOUR E-MAIL:' with a text input and a 'DONE' button.

- Some Future Features:
1. Finding other places like the New Yorker Conference and go there.
 2. Giving "Can You Change My Life?" t-shirts around the world.

By the way...

I still haven't spread the website, because I want it to be complete, and I'm working on it.
But I did some little test and the answers are a lot and enthusiast... more that I could even imagine.
I think there's a lot of people out there burning with the desire of changing...
they just need to understand that to make their lives change... they just have to change them.
That's what I'm doing, being an evidence of it. =D

